BLACK HISTORY MONTH 2019

Large Grants: up to £2,000

Guidance notes

Please read this information carefully and in full before completing the application form.

These guidance notes provide details on how applications will be assessed and what to avoid when completing the application form. The notes also provide information about the structure and the processing of successful grants.

Applicants will be referred back to these guidance notes if the information sought is contained within this document. However, applicants are encouraged to contact us for clarification on points unanswered within the guidance notes.

1. Black History Month

Black History Month (BHM) has been an important part of Southwark’s recent history. There is a long-standing commitment to continue offering the community a vibrant selection of events and activities through programmes that provide insight into the history and culture of the African, Caribbean and Diaspora communities.

The programme for Black History Month runs between 1 to 31 October.

We are providing larger grants of up to £2,000 for innovative, exciting events, performances or workshops to add to our programme.

2. Eligibility

We will only accept applications from organisations or individuals that are constituted, limited, a registered charity or under any other legal structure for an organisation e.g. family centres, Tenant and Resident Associations (TRAs), Community Interest Companies (CIC).

You must also have demonstrable previous event management experience.
The Council receives more applications than it is able to fund. In order to enable the Council to prioritise applications, projects are assessed against the grant programme priorities and the information provided on your application form.

3. What we do not fund

- Food/ catering of any kind
- The work of existing paid staff at the organisation
- Any existing resource such as a venue or PA system that your organisation would not normally be charged for using
- Event publicity and advertising. The council will assist with publicising the events programme through the brochure, its website, digital media and elsewhere
- The council will not be able to provide any technical equipment or technical support to events. Applicants are advised to provisionally secure and appropriately cost the need for any technical equipment and support when completing the application.

4. Theme

**Black History – A legacy of strength. A future of hope**

The coordination and programming of Black History Month 2019 is guided by the above theme. Applicants are requested to reflect on this theme when developing events, performances and workshops but it is not compulsory to incorporate it into your event.

We encourage applicants to consider using some of the following areas as part of their event:

- Sport
- Health & Well-being
- Exhibitions
- Music
- Heritage
- Dance
- Film
- Literature

5. What you need to include within your application

a) Timing and location

Attendance and participation are fundamental requirements of events created for Black History Month. We recognise that to ensure high levels of attendance, timing and location play an important part. Therefore the preferred timing for events is evenings and weekends and the most desirable locations are those that are accessible through local transport and in buildings that are fully wheelchair accessible.

b) Participation
Events that are inclusive and reach out to the local community will be looked upon favourably in comparison to events that are developed solely for an organisation’s members/users.

Events / activities must take place in accessible venues and demonstrate that they are compliant with the Equality Act 2010 and not discriminating on grounds of Age, Disability, Gender Reassignment, Pregnancy and Maternity, Race, Religion or Belief (or lack of belief), Sex, Sexual Orientation, Marriage and Civil Partnership.

c) Planning

Applicant proposals should give a detailed description of their event, a planning schedule with timelines and, where possible, assigned roles and responsibilities.

d) Venue and resources

It is the responsibility of the applicant to ensure that the venue proposed is suitable for the event planned.

The council will not be able to provide any technical equipment or technical support to events. Applicants are advised to provisionally secure and appropriately cost the need for any technical equipment and support when completing the application.

e) Provide evidence of previous experience

When submitting your application please include details of your previous experience of developing and delivering events similar to the project/event proposed in your application.

f) Addressing the application weighting

Section 11 describes how we will score your application. If you do not provide us with enough information to address each of the areas described we will not be able to make assumptions and you will be given a low score.

6. Grant allocation

There is a maximum Large grant allocation of £2,000. Application requests must not exceed this amount. Organisations may apply for lower amounts as their proposed activity requires.

If your application is successful then the grant will be issued in two instalments of 50% and 50%. The first instalment will be paid prior to Black History Month October. The remaining payment will be released after events have been delivered and the Online event evaluation form has been completed.

7. Budgeting and costing your event

You must provide details of the costs involved when developing your event for Black History Month using the application form’s “Budget and Costings” table. These must be based on quotes obtained by suppliers and must not include catering or advertising/publicity costs. The council assists with the latter.
We will assess the financial information based on the following principles:

- The level of detail and clarity in the budget breakdown and how expenditure relates to proposed activities
- Value for Money e.g. hourly rates and sessional fees compared to market rates, admin costs proportionate
- Correct calculations (does it add up correctly?)
- Is it realistic and achievable?
- Events / activities charging a fee need to demonstrate that the event remains accessible to the wider community. The number of tickets and ticket prices must be clearly specified in the application and in the budget.
- The need to keep within the overall budget for BHM 2019

8. Submitting your application

The closing date for applications is **Monday 3 June 9am**. Applications received after this time will not be assessed.

Applications must be completed in full and require signatures from both the event organiser and Director/manager of your organisation.

Please be reminded that we can only accept applications from organisations or individuals that are constituted, limited, a registered charity or under any other legal structure for an organisation. We cannot make payments into personal bank accounts

9. Things to avoid

When completing your application and describing your event details, please ensure that you give complete content information for the event. Avoid

- Providing lengthy information on the background of your organisation
- Using statistical information. If it is necessary keep it brief

We are interested in the event and how it will be staged and executed, how it relates to Black History Month and how it responds to this year’s theme.

10. Notification

Applicants should be notified of the outcome of their proposal during July.

If your application is approved we will need you to sign our Conditions of Grant Funding (COGF)

You will also need to provide full details of your event within a few weeks of this notification for inclusion in the Black History Month brochure

It is therefore important when proposing an event for Black History Month to ensure that you have in place a provisional booking for the venue, technical equipment and potential practitioners.

11. Application weighting
Applications will be assessed using the following criteria and weightings.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Description</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Theme</td>
<td>Follows the general BHM theme of celebration and/or the 2019 Southwark BHM theme</td>
<td>20</td>
</tr>
<tr>
<td>2. Timing</td>
<td>Takes place at a suitable time and day for the event described</td>
<td>10</td>
</tr>
<tr>
<td>3. Location</td>
<td>Proposed location accessible through local transport and for those with restricted mobility</td>
<td>10</td>
</tr>
<tr>
<td>4. Participation</td>
<td>Event/project open to external audiences</td>
<td>15</td>
</tr>
<tr>
<td>5. Scheduling</td>
<td>Effective Planning schedule demonstrated through timelines and roles with sufficient resources and equipment for event/project</td>
<td>15</td>
</tr>
<tr>
<td>6. Budget</td>
<td>Appropriate budget and costs, with hourly rates/practioner fees stated</td>
<td>10</td>
</tr>
<tr>
<td>7. Submission</td>
<td>Appropriate signatures x2</td>
<td>5</td>
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<tr>
<td>8. Organisation</td>
<td>Under a formal legal structure.</td>
<td>5</td>
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<tr>
<td>9. Previous experience</td>
<td>The organisation can demonstrate prior experience of successful event management</td>
<td>10</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>100</strong></td>
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For clarification on points made in these guidance notes or to ask additional questions, please contact the Black History Month team in the Community & Voluntary Sector Engagement Division, Place & Wellbeing Department: blackhistorymonth@southwark.gov.uk

Tel: 020 7525 4069