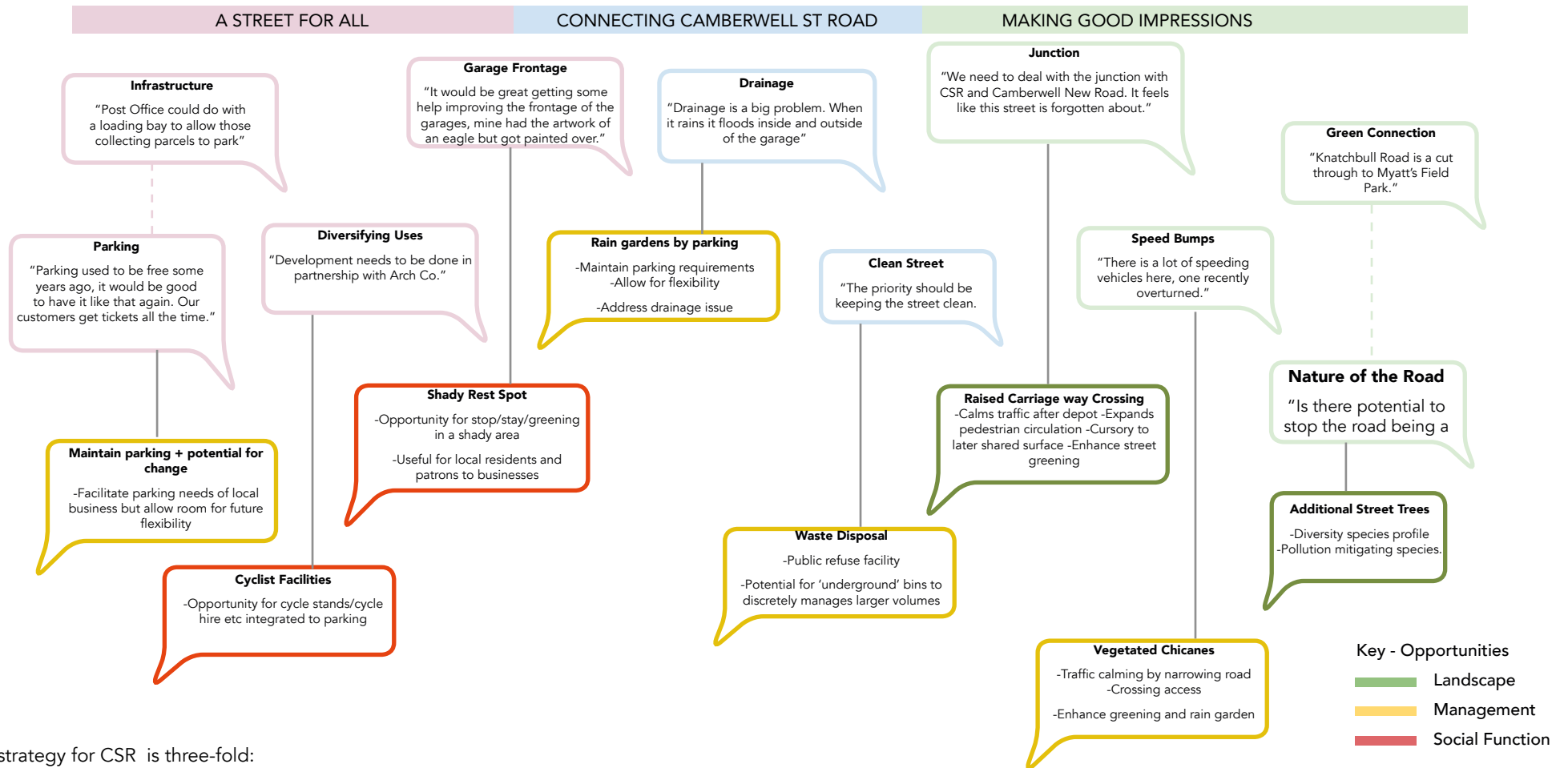


5.01 DESIGN STRATEGY: CHALLENGES AND OPPORTUNITIES



The design strategy for CSR is three-fold:

1. A Street for All
2. Connecting Camberwell Station Road
3. Making Good Impressions

This strategy has been directly born out of conversations had with local residents and businesses.