



Things to do Ltd.
156 Cromwell Road
London, SW7 4EF

18th September 2018

Dear Resident,

We would like to let you know about Alice in Winterland - a new, family lantern and light experience taking place in the north end of Southwark Park this festive season.

Alice in Winterland is an immersive experience where you walk through over thirty famous scenes. With over 160 giant character lanterns, some over five metres high, they will be amazing to see. After the tour there will be a Mad Hatter's tea party with Santa's Grotto, food stalls, a bar and a Christmas market.

In order to use Southwark Park, Southwark Council has set a series of conditions on our use of the site, including that there is ongoing communication with local stakeholders and information provided to residents. This letter outlines the plans for the festival and we have also collated some frequently asked questions (FAQs), which answer queries around the impact of the festival on the park and the local area. The FAQs and more information can be found at www.southwark.gov.uk/alice

Things to Do Ltd is based in London and we believe it's important to bring families together at Christmas and other festive seasons, and that's why this event will be so special, giving people the opportunity to make long-lasting memories in the areas that they call home. We have been working with members of the local community, local schools and groups and have the support from the Friends of Southwark Park and local Rotherhithe Area Housing Forum to bring something new to the area. Whether you are an Alice in Wonderland fan, enjoy Christmas markets, are intrigued by the handmade lanterns or simply want a night filled with fun., it's the perfect adventure.

Access to the park

We understand that Southwark Park is a well-used local park and it will remain accessible during the standard park opening times. Park users will always have access to areas around the installation and be able to pass through it from east to west until 2pm each day. The space

designated for the event, approximately 20% of the park, and the access route through it are marked on the site map. Pathways for residents will remain open (marked in green) during the standard park opening times each day, and none of the entrances to the park will be affected.

Times & dates (subject to planning)

Event set-up	7 to 20 November 2018
Event dates	21 November 2018 to 6 January 2019 (not open 25 December 2018)
Event times	3pm to 10pm (last entry 9pm)
Event off-site	11 January 2019

Noise Management

Sound and music within the installation will be low level background noise with some performances such as school choirs and local bands taking place on a small community stage. We have designed a noise management plan to minimise noise nuisance to local residents with noise levels monitored at regular times during the event.

If you have any concerns with noise during the event please call **020 7341 6283**

Waste management

A dedicated cleaning company will keep the park clean during our time in Southwark Park. There will be no loading or unloading of skips between 8pm and 8am.

Security

In agreement with police and the council, security will be in place 24/7 with professional guards and stewards. In addition, we will have CCTV covering our area of the park and there will be a bag search before entering the event.

Park protection

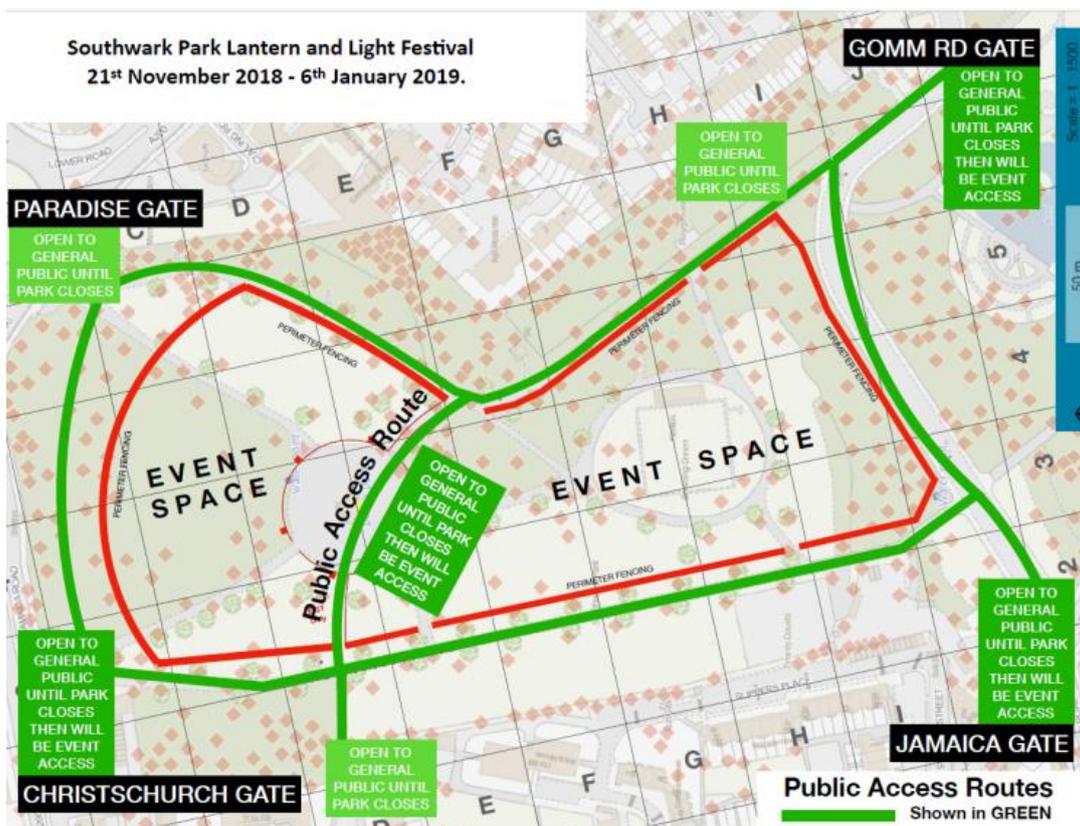
We are responsible for returning the park to its original state. Much of the event will use existing

pathways but track mat will be used in all other areas. A damage deposit is paid to Southwark Council to ensure all necessary work is carried out after the event.

Resident tickets

Local residents in close proximity to Southwark Park (those who receive this letter), are eligible

for a 40% discount on tickets if booked before 30th November 2018 (valid for any time slot during weekdays until 14 December). Please use promotional code **AIW40R**. To reserve your tickets please go to www.aliceinwinterland.co.uk Terms and Conditions apply.



Contact details

- For details and more information about the planning around Alice in Winterland please go to www.southwark.gov.uk/alice
- To reserve your tickets please go to www.aliceinwinterland.co.uk
- If you have any questions please email enquiry@aliceinwinterland.co.uk or call 0207 341 6293.

Many thanks and we look forward to seeing you soon.

The Team at Alice in Winterland

