



**Cllr. Maria Linforth-Hall  
Community Champion for the North West Area  
& Representative for Housing Forums  
2021 - 2022**

**Together we can make a better community  
Reducing Fly-tipping and Litter and Empowering our Community**

My aim is to empower our community by allowing residents a voice in the decision-making processes around this issue and by engaging with residents on the specific issues that affect them locally.

Our campaign aims to educate and encourage behavioural change to improve our communities by tackling fly-tipping and litter.

These are our homes and we each owe it to ourselves and our neighbours to keep our streets tidy and clear of rubbish.

We are approaching the Veolia Environmental Trust and Travis Perkins as potential sponsors of our campaign.

Posters, advertisements and leaflets will show how dumped rubbish affects local communities, attracting vermin, making our neighbourhood's messy, posing a danger to residents and given the uncared feeling.

The campaign will also be supported with information and tips across social media

**Fly-tipping initiative:**

Developing and delivering online workshops for residents on reducing waste and how to dispose of it legally and properly.

Littering, dumping and fly-tipping do attract large penalties of up to £400 and, potentially, prosecution.

The Joint operations I will be overseeing between enforcement and street cleansing teams to ensure fly-tips are investigated and cleared promptly will result in a streamlined service with faster clear-ups and increased enforcement action against those making a mess in our Wards.

Officers are also supporting this initiative by clearing fly-tips as they appear (free of charge) and helping by issuing enforcement letters and signs in order to counter fly-tipping.

Residents are strongly urged to report any fly-tips they see via the council's report page, <https://www.southwark.gov.uk/street-care/litter-on-streets-and-estates> which enables residents to make a report quickly and easily.

Our 'Reducing Fly-tipping and Litter and Empowering our Community' campaign supports ongoing community engagement and enforcement work to crackdown on fly-tipping.

### **Litter-picking initiative:**

We will be engaging in targeted litter-picking in hotspots. We will challenge current behaviours *in order to bring our community together to do good*.

Discarding rubbish on the street should never be an option. Every time the Council clears illegally dumped rubbish it costs resources and money, which could have been better spent on other services for residents.

Officers are also supporting this initiative by supplying sacks and loaning equipment for litter picking.

### **Together we can make a better community**

Our 'Reducing Fly-tipping and Litter and Empowering our Community' campaign will aim to educate and inform, to help people make the right choices when it comes to disposing of their rubbish.

We aim for the council to adopt a zero-tolerance stance on grime crime and will fine or prosecute any individual or business caught dumping rubbish in the area.

