High Street:
- Traditional high street with small retail units on the groundfloor and other uses above.
- No. businesses: 272 (36%)
- No. employees: 1139 (12%)
- Avg. empl. density: 220
- Vacancy rate: 15%

Retail Park:
- Large, single storey retail sheds with large amounts of customer parking.
- No. businesses: 21 (3%)
- No. employees: 695 (7%)
- Avg. empl. density: 47
- Vacancy rate: 0%
Of all the 44 maps produced during the community forum meeting...
...37 mentioned or referenced retail, shops or shopping in some way
“Big box retail”

By a large majority...

...big box retail was mentioned the highest number of times.
A few maps portrayed big box retail positively:

Although these were outweighed by the number of negative representations:
The diversity (especially ethnic diversity) of shops and cafés
Other clusters of shops that specifically form frontages or parades were identified several times...
Finally, fast food outlets were one of the most commonly identified elements of the retail offer along the Old Kent Road.