

LOCAL GOVERNMENT ACT 2003

BUSINESS IMPROVEMENT DISTRICT (ENGLAND) REGULATIONS 2004

NOTICE OF BALLOT

PROPOSED WATERLOO QUARTER BUSINESS ALLIANCE (WQBA)
BUSINESS IMPROVEMENT DISTRICT (BID)

This is to give notice that a ballot is to be held on the proposal of the Waterloo Quarter Business Alliance (WQBA) to introduce a Business Improvement District (BID) for an area covering all or parts of the following streets:

Baron's Place, Blackfriars Road, Boundary Row, Burrows Mews, Cooper Close, Dodson Street, Gerridge Street, Gray Street, Hatfields, Isabella Street, Joan Street, Morley Street, Peabody Square, Pontypool Place, Short Street, St George's Circus, The Cut, Ufford Street, Valentine Place, Valentine Row, Waterloo Road, Webber Row, Webber Street

BALLOT

Non-domestic ratepayers listed on the database of the London Borough of Southwark ("the Billing Authority") for each eligible hereditament (rateable business premise) situated in the geographical area of the proposed BID as at the date of this Notice, will be entitled to vote in the ballot. Each person to vote shall have one vote per hereditament within the geographical area of the proposed BID.

Persons will not be able to vote for the following hereditament types:

Those hereditaments with a rateable value of less than £5,000; "Central List" properties that are not contained in the local rating list; those hereditaments listed as "advertising rights", "communication stations" and "kiosks", Peabody Estate Office and Friars' Primary School.

POLL

The ballot will be conducted entirely **by post** by Electoral Reform Services of 33 Clarendon Road, London, N8 0NW. Ballot papers will be sent to all those entitled to vote on Thursday 24th January 2008 and the deadline for the receipt of completed ballot papers will be **5pm Thursday 21st February 2008**.

APPOINTMENT OF PROXY

Those entitled to vote in the ballot (listed 'non-domestic ratepayers') may appoint a proxy to vote on their behalf. Applications to appoint a proxy must be submitted to Electoral Reform Services no later than 5pm on Monday 11th February 2008 to be effective for this ballot. **If you wish to appoint a proxy, please complete the enclosed form and return it to ERS in the pre-paid envelope provided.**

Please see over

LOST BALLOT PAPERS

Ballot papers will be sent to those who are entitled to vote no later than Thursday 24th January 2008. If you (or your proxy) do not receive your ballot paper by Friday 15th February 2008 you may apply to ERS at the address shown above for a replacement paper, providing evidence as to your identity.

SPOILT BALLOT PAPERS

If you (or your proxy) spoil the ballot paper, send the spoilt ballot paper back to ERS at the address provided. On receipt of the spoilt ballot paper, ERS will issue a replacement. No replacement ballot papers can be issued after Monday 18th February 2008 for whatever reason.

COUNT OF BALLOT PAPERS

Ballot papers will be counted on Friday 22nd February 2008 and the result of the ballot will be announced shortly thereafter on the website of the London Borough of Southwark (www.southwark.gov.uk). For a BID ballot to be successful there must be a majority of votes cast in favour of the proposal and those voting in favour must represent a majority of the aggregate rateable value of the hereditaments voting.

FURTHER DETAILS OF THE BID PROPOSAL

More detail on the BID Proposal and related consultation is available from Helen Santer at the Waterloo Quarter Business Alliance, the BID proposer, at 45-46 Lower Marsh, London, SE1 7RG, (020 7620 1301) or by emailing hsanter@waterlooquarter.org.

Ballot holder

Southwark Electoral Services, Central House, Town Hall, London, SE5 8UB

10th January 2008